

## What We Do

- ◆ Strategic consulting firm providing successful sales, marketing, training and human capital strategies increasing top and bottom line results.
- ◆ Specializes in the human capital, consulting, technology, wireless and telecommunications industries.
- ◆ 20 plus years of practical, proven and award-winning experience translating into specific, measurable results for your company.

## Why We're Different

In today's tough economic times, businesses are looking for ways to increase sales, overall revenues, productivity and effectiveness without spending a fortune. Small and large organizations want access to expert thought leadership and need to supplement their resources with consultants to save overall costs. That's why Effective Sales Strategies is here. In this challenging business climate, you need a tested, award-winning partner to help you create and sort through your options to enable you to

**TRANSFORM YOUR BUSINESS AND SUCCEED NOW.**

## How Can I Get Started?

- ◆ Contact Karen Angellatta-Wheeler to **STANDOUT** from Your Competition **TODAY!**
- ◆ [Karen@EffectiveSalesStrategies.com](mailto:Karen@EffectiveSalesStrategies.com)
- ◆ [EffectiveSalesStrategies.com](http://EffectiveSalesStrategies.com)

# Standout From Your Competition!



## Transform Your Company Today!

**We Help Companies with Their Sales, Marketing, Training & Human Capital Strategies Increasing Top & Bottom Line Results.**



# Effective Sales Strategies

*Great Strategies Produce Great Results.™*

## Exceptional Strategies, Measurable Results.™

### Top Ten Ways We Can Improve Your Business Results:

- ◆ **Sales & Marketing Effectiveness Strategies** increasing revenues & sustainable competitive advantages
- ◆ **Marketing Your Products or Training Internally Or Externally** increasing awareness & market/mind share
- ◆ **Organizational Effectiveness Strategies** improving overall capacity, productivity and efficiencies
- ◆ **Training Department/Organization Assessment & Redesign** improving credibility, resource alignment & team productivity
- ◆ **Talent Assessment & Management** improving talent pools & increasing lateral/upward advancement
- ◆ **Process Development & Best Practices** improving workflows & increasing operational efficiencies
- ◆ **Training Effectiveness & Improvement** developing your leaders & employees faster
- ◆ **Sales & Leadership Development** increasing sales, improving critical skills & decreasing turnover
- ◆ **Training & Employee Development Strategies** aligning key business metrics & results
- ◆ **Innovative Training Design & Delivery** driving employee behavior change